TRAINING AND EMPLOYMENT NOTICE

NO.
2-17

DATE

July 14, 2017

TO:

STATE WORKFORCE AGENCIES

FROM:

BYRON ZUIDEMA

Deputy Assistant Secretary

SUBJECT: Enhanced My Reemployment Plan Tools and Resources

- 1. Purpose. To announce the availability of enhanced tools to support implementation of the My Reemployment Plan (MRP) by providing additional information to workforce professionals and improving jobseekers' access to and user experience with MRP. These tools include a companion video series to the My Reemployment Plan for use by jobseekers and a reference guide for use by workforce professionals providing direct services to job seekers in American Job Centers (AJCs).
- 2. <u>Background</u>. The ways people find work in today's labor market are very different from the methods used by job seekers in past decades. In 2015, a group of state workforce system leaders, in collaboration with representatives from the National Association of State Workforce Agencies (NASWA), and National and regional Employment and Training Administration (ETA) staff, participated in a series of meetings to re-envision work search requirements for the 21st century labor market. The work of this group was initially pursued in the context of UI work search requirements. However, the comprehensive resources and information developed by this group may be used by and can benefit the broader workforce system as it develops reemployment service delivery strategies to support implementation of the Workforce Innovation and Opportunity Act (WIOA).

ETA issued Training and Employment Notice (TEN) No. 18-16 on November 21, 2016, to announce the availability of the Pathways to Reemployment framework. The framework's tools, which can be accessed at ETA's online Reemployment Connections collection on WorkforceGPS located at https://rc.workforcegps.org/, contain the My Reemployment Plan (MRP) framework (discussed in the next section) as well as the following components: Pathway to Reemployment Framework; Validation and Documentation; Promising State Reemployment Practices and Lessons Learned; and Implementation Guide.

3. Enhanced Tools. The featured product of the Pathways to Reemployment toolkit is the My Reemployment Plan template, a comprehensive and interactive job search guide. It is structured in a modular way, which facilitates adaptation to the specific requirements and various economies of states and regions. Each module outlines proven steps to successful reemployment in a 21st century job market, i.e. a "road map" of sorts, and may be used by job seekers directly or as a tool for professional workforce development staff providing career counseling and staff assisted reemployment services.

- My Reemployment Plan Video Series: ETA has now released an enhanced video series to the MRP for use by jobseekers. States may also wish to place these videos on their own websites as resources for job seekers. These videos serve as a companion piece to the MRP template, briefly introducing the core concepts of each section of the plan through a narrated animation. Like the MRP template, the video series is modular and can be introduced and used to introduce and reinforce key concepts from each section of the MRP. The new video components can be accessed at ETA's online Reemployment Connections collection on WorkforceGPS, which is located at https://rc.workforcegps.org/resources/2016/10/03/05/28/My Reemployment Plan
- My Reemployment Plan Reference Guide: In addition to the MRP video series, ETA has also released a MRP reference guide for use by workforce professionals regarding the use of the MRP template and video modules. This guide provides recommendations to workforce professionals on how and when the MRP toolkit may be used when providing direct reemployment services in American Job Centers (AJCs). The reference guide is available as a "Related Content" link at https://rc.workforcegps.org/resources/2016/10/03/05/36/Pathway to Reemployment Fra mework.
- **4.** Action Requested. State workforce agencies are encouraged to access, review and use the My Reemployment Plan tools, which are available on ETA's online Reemployment Connections collection located at https://rc.workforcegps.org/.
- **5.** <u>Inquiries.</u> Comments, questions or requests for technical assistance should be addressed to the appropriate ETA Regional Office.